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**Swiggy Data Science Consulting case**

**About Data:**

Data set contains order summary from few customers over a period of few months in the past. The columns are self-explanatory. Call outs:

- Data for 4 weeks is a superset of data for 7 days.

- Amount means: Bill amount related to the order.

**Objective:**

To draw insights via some amount of sophistication in analysis- by leveraging ML/ modeling techniques or basic data science tools.

**Few potential examples:**

Segmentation of customer. Predicting customer spend in last 7 days based on past.